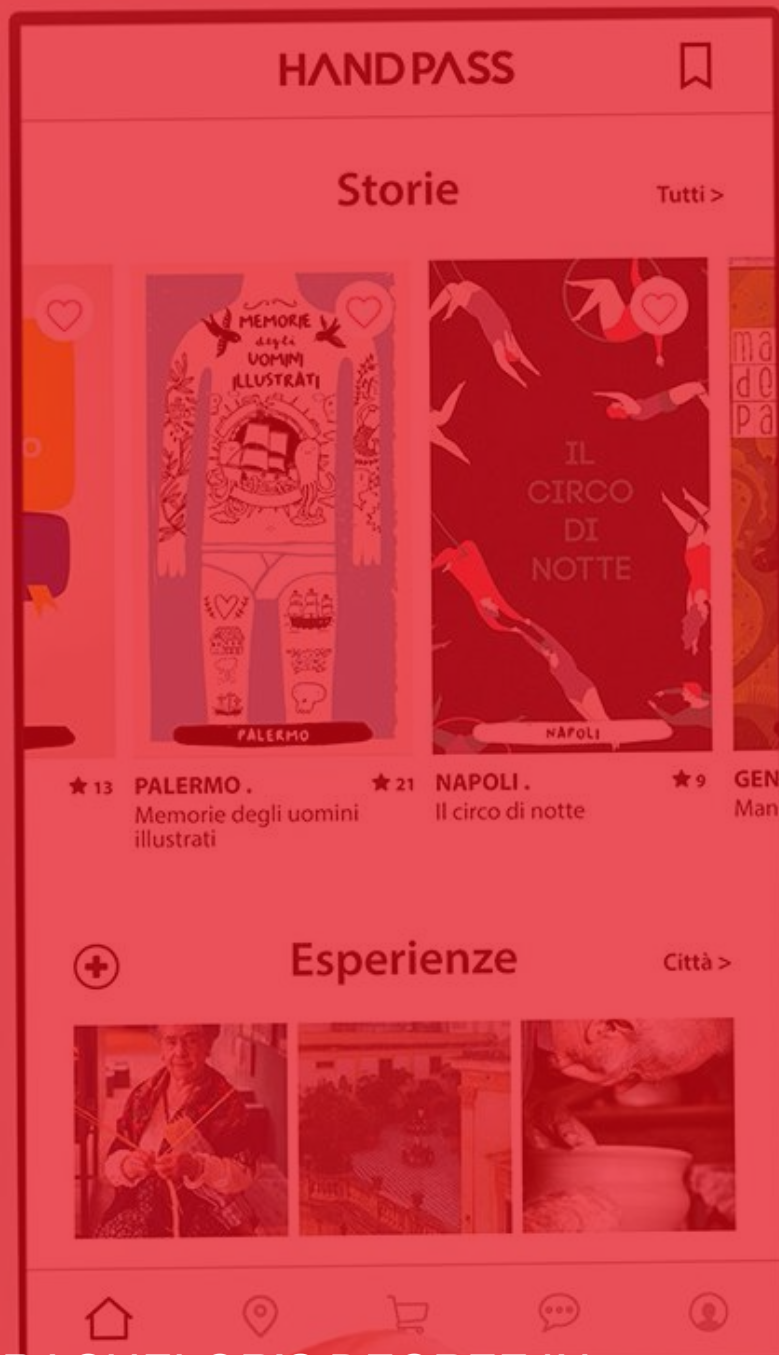




Abadir
Accademia di Design
e Comunicazione Visiva



THREE-YEAR BACHELOR'S DEGREE IN

Graphic Design and Digital Media

YEAR 1

COURSE	CODE	CFA
Design 1	ABPR 17	12
Multimedia Design	ABPR 19	8
History of Contemporary Art	ABST 47	6
Sociology of Culture	ABST 56	6
Visual Representation: Methods and Tools	ABPR 16	6
Materials and Applications 1	ABPR 30	6
Scale Models	ABPR 21	6
Digital Tools for Graphic Design (Softwares, Video and Photography Fundamentals)	ABTEC 39	6
English	ABLIN 71	4

YEAR 2

COURSE	CODE	CFA
Design 2: Interaction Design	ABPR 17	12
Graphic Design	ABPR 19	8
Design History	ABST 48	6
History of Printing and Publishing	ABST 48	6
Visual Representation: Methods and Tools 2	ABPR 16	6
Materials and Applications for Printing	ABPR 30	6
3-D Type Design + Photo Editing and Videomaking Softwares	ABTEC 41	6
Design System: Marketing and Strategy	ABPR 17	6
English	ABLIN 71	4

YEAR 3

COURSE	CODE	CFA
Design 3: Interaction Design	ABPR 17	12
Visual Communication Methods and Tools	ABPR 37	6
New Media Studies	ABPC 66	4
Visual Design for Exhibitions and Displays	ABVPA 64	6
Exhibition and Experience Design	ABPR 15	6
Photography	ABPR 31	5
Videomaking	ABTEC 43	5
English	ABLIN 71	4
Internship		
Portfolio and Thesis		12



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e Comunicazione Visiva

THREE-YEAR BACHELOR'S DEGREE IN

Product Design and Visual Communication

YEAR 1

COURSE	CODE	CFA
Design 1	ABPR 17	12
Graphic Design	ABPR 19	8
History of Contemporary Art	ABST 47	6
Sociology of Culture	ABST 56	6
Technical Drawing 1	ABPR 16	6
Materials and Applications 1	ABPR 30	6
Scale Models	ABPR 21	6
Digital softwares (Product Design)	ABTEC 39	6
Digital softwares (Graphic Design)	ABTEC 39	6
English	ABLIN 71	4

YEAR 2

COURSE	CODE	CFA
Design 2	ABPR 17	12
Graphic Design	ABPR 19	8
Design History	ABST 48	6
History of Printing and Publishing	ABST 48	6
Technical Drawing 2	ABPR 16	6
Materials and Applications 2	ABPR 30	6
Digital Graphics	ABTEC 41	6
Digital Modeling and Fabrication	ABTEC 41	6
Design System	ABPR 17	4
English	ABLIN 71	4

YEAR 3

COURSE	CODE	CFA
Design 3	ABPR 17	12
Visual Communication Methods and Tools	ABPR 37	6
New Media Studies	ABPC 66	4
Interior Design	ABPR 15	6
Exhibition Design	ABVPA 64	6
Optional Activities		10
English	ABLIN 71	4
Internship		
Portfolio and Thesis		12